



THE HOUSE  
— ON —  
SUNSET  
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# THE HOUSE ON SUNSET

Located at the gateway to Beverly Hills, directly on the iconic Sunset Strip, The House On Sunset is a historic architectural masterpiece designed by renowned architect Paul R. Williams.

Set across approximately 5,000 square feet of main floor and garden space, The House On Sunset offers an intimate setting for private events, brand activations, podcast productions, art exhibitions, film and fashion productions, pop-ups, performances, and more.

With a carefully curated calendar of engagements each year, The House On Sunset brings together art, film, music, fashion, design, philanthropy, and culture in one of Los Angeles' most iconic settings.



# THE HISTORIC ICON

The House On Sunset was designed in 1936 by renowned architect Paul R. Williams, one of the most influential architects of Los Angeles' Golden Age.

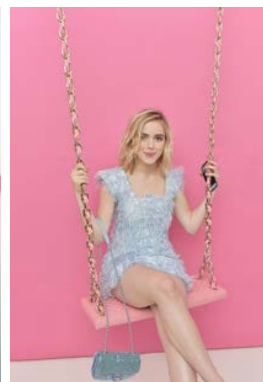
The property became a gathering place for Hollywood's leading figures, with stars including Marlene Dietrich and Bob Hope among those associated with the house. Jean Harlow's famous Fox also called the property home, while Kim Novak signed her contract here after being discovered just a block away.

Regarded as a distinctive example of Hollywood Regency Modernism, the building was admired by Walt Disney, who commissioned a 7/8-scale replica for Main Street, U.S.A. at Disneyland.



Atop the historic building, two prominent digital billboards create a striking presence on the Sunset Strip, extending The House On Sunset's visibility beyond its walls and offering brands a highly visible platform in one of Los Angeles' most iconic locations.

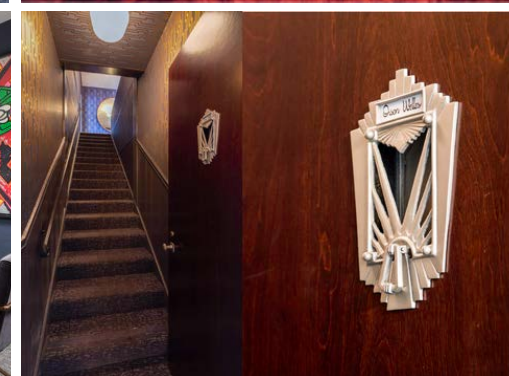
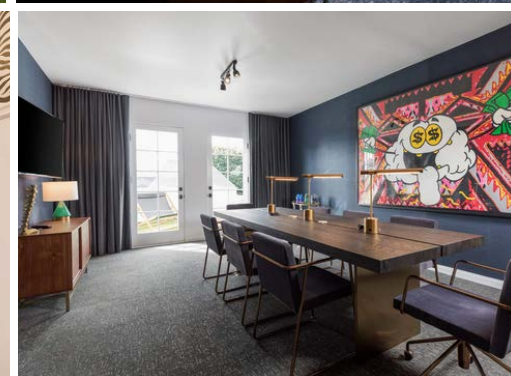
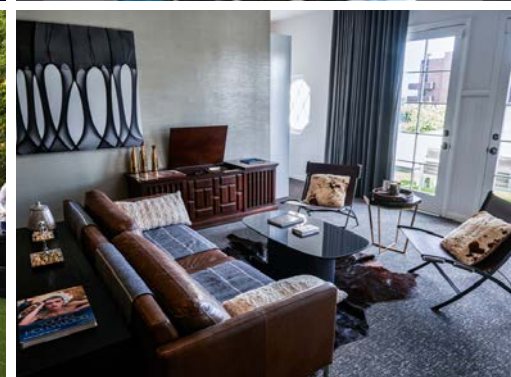
Meticulously restored with its architectural character preserved, The House On Sunset brings together the heritage of its Paul R. Williams design with a contemporary, refined setting for today's creative and cultural engagements.



From Hollywood icons to today's leading names, The House On Sunset has been a backdrop for influential moments across culture and industry. Over the years, The House On Sunset has hosted memorable events spanning fashion, sports, film, technology, art, and philanthropy.



With its distinctive architectural character and storied history, The House On Sunset continues to evolve as a setting for creative and cultural moments. From CHANEL HOUSE and GOLD MEETS GOLDEN to media productions, premieres, and curated gatherings, the house has welcomed brands, artists, creators, and cultural institutions across generations.



The House On Sunset features versatile spaces for showrooms, creative productions, events, and curated gatherings, complemented by thoughtfully integrated retail opportunities and the Secret Garden, a lush and intimate outdoor setting with a storied history, where Orson Welles once hosted his Literary Awards.



The House On Sunset hosts a limited number of engagements each year:

**PODCAST PRODUCTION  
AWARDS SEASON EVENTS  
LUXURY BRAND ACTIVATIONS  
FILM & TV SCREENINGS  
ART, FILM, GALLERY & FASHION EVENTS  
PHOTOSHOOTS  
EXCLUSIVE POP-UPS  
PHILANTHROPIC & CHARITABLE EVENTS  
PRIVATE DINNERS  
GAMING EVENTS**

**VIRTUAL SHOWCASES  
LIVE DIGITAL BROADCASTS  
RECEPTIONS  
ONLINE AWARD SHOWS  
GALAS  
CORPORATE EVENTS  
TEAM BUILDING EVENTS  
DEBATES  
COMMUNITY EVENTS  
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